



# SOUTH AFRICAN SCOUT ASSOCIATION H V Marsh Award for Scout Journalism

## ENTRY FORM

TITLE OF PUBLICATION ..... Magazine  Website

NAME OF GROUP .....

EDITOR'S NAME ..... TEL .....

EDITOR'S ADDRESS..... EMAIL .....

WEBSITE ADDRESS .....

You are required to submit 4 issues of your magazine / newsletter with this form, or a printout of the front page of your website for each quarter. The envelope should be addressed to H V Marsh Award, South African Headquarters, PO Box 2434, Clareinch, 7740. It must arrive no later than 30 October. (Alternately reach Area Headquarters by 15 October and they will forward it to SAHQ by 30 October).

These entries will be evaluated by the judges under the following headings (all of equal importance):

- *Pleasure to read* – interesting, varied, challenging, stylish (not just factual reporting).
- *Pleasure to write* – produced as a pleasure, not a chore; contributions from a wide range within Group).
- *Information access* – Scouter names, addresses, phone numbers, future dates, badge successes.
- *Layout* – Page design, balance of text and illustration, legibility, general attractiveness.
- *Youth involvement* – Patrol / Six reports, local cartoons, individual comments and stories.

A minimum of 4 issues per year, with at least 8 A5 pages (or 4 A4 pages) to each, is required to qualify for this award, or a website with updates at least once a quarter, consisting of enough material to fill at least 4 A4 pages printed. Should your group use e-newsletters for distribution, do please let the judges have printed copies of your entries.

The judges may, at their discretion, bestow a Silver or Gold standard certificate on a magazine / newsletter or website which does not meet these criteria, but such a publication will not be eligible for the Award itself. (So at least 4 issues during the year is your target).

*Please provide these details as well:*

In the one issue of your magazine / newsletter / website submitted, how many people were involved in the actual production process (after the contributions had been submitted)? .....

Magazine / newsletter:

How many issues do you produce during the year? .....

How many copies of each issue do you print for distribution? .....

Website:

How many major updates were there during the year, and when? .....

How many minor updates? .....

Any other details, e.g. passwords? .....

Do you include: Sponsored pages?...../ Advertising? .....

How big is your Group? Scouters ..... Rovers ..... Scouts ..... Cubs .....