

CIRCULAR NO 10/2012**20 March 2012**

To: Provincial Commissioners –For Action
Provincial Managers – For Action
CC. Provincial Chairmen – For Action
National Commissioners –For Action
Chief Scout– For Action
Chief Executive Officer – For Action

Webmaster – Ian Webb for uploading to the Website

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**FOR IMMEDIATE DISTRIBUTION TO ALL MEMBERS. PLEASE DISTRIBUTE THIS A
WIDELY AS POSSIBLE.**



World Wide Fund for Nature (WWF) - the global conservation organization, and WOSM share a long history of working on environmental awareness and action programmes. Our historical partnership dates back several decades and we are pleased to be continuing this work today on some of the world’s most pressing issues.

Earth Hour

Together with valued partners and supporters from across the globe, Earth Hour has grown from a one city event in 2007 into the world’s largest and most well-known environmental campaign for the planet reaching over 1.8 billion people worldwide last year. World Scouting has been sporting this initiative every year since it came into being.

In 2012 Earth Hour is on again - in an even bigger way - to protect and celebrate the one thing we all have in common - the planet. This year Earth Hour will launch the ***I Will If You Will*** challenge. An opportunity for every Scout, every Scout Group, our Scout Leaders and all of our Scouting community to challenge and inspire our friends, family and colleagues - in a fun way - to go a little greener in our everyday lives.

Visit Earth Hour’s YouTube channel (link below) to view the challenges created already and to gain inspiration to create your own.

We are encouraging all Scouts to participate in Earth Hour 2012 in two ways:

- Support Earth Hour's "I Will If You Will" challenge by creating your own or a troop challenge. Visit <http://www.youtube.com/earthhour> for details on how to create "your dare"
- Switch off the lights on Saturday March 31, 8.30pm – 9.30pm (and remind friends and family too)

We also encourage you to visit www.earthhour.org to download resources and activity ideas that you can use at your regular Scout meetings and gatherings, especially around the 31 of March.

You can contact your WWF National Office for local activities, information and to discuss Scout involvement in their Earth Hour 2012 local initiatives. Also, see the World Scouting website for more information and resources at www.scout.org/EarthHour.

Nature and environment are an integral part of Scouting and are part of its fundamentals. WOSM, WWF & Earth Hour Global invite Scouts, their families, friends and communities to demonstrate their commitment to save planet Earth - a common inheritance to all humankind.

Please, share with us your activities, stories, pictures and videos during Earth Hour 2012 by email to worldbureau@scout.org and to info@scouting.org.za

A message from the Secretary General of the World Organisation of the Scout Movement