



SA SCOUTING ABOUT

Summer - 2003/2004

News from the South African Scout Association.

CONGRATULATIONS

To the following Springbok/Top Award Scouts who were presented with their hard-earned awards between July and December 2003.

Dimitri Clayton - Gauteng
Sheldon van Niekerk - Gauteng
Robert Schmidt Cape - Western
Nicholas Britz - Cape Western
Michael Bishop - Tshwane
Andreas Kyriacou - Tshwane
Dirk Klein - Tshwane
Karshan Reddy - Kwazulu Natal
Kresan Naidu - Kwazulu Natal
Simon Dobbin - Cape Eastern
Sven Arndt - Cape Eastern
Timothy Greengrass - Tshwane
Byron Göpper - Gauteng
Yogeshan Naidoo - Kwazulu Natal
Jean Malan - Kwazulu Natal
Brian St John-Ward - Kwazulu Natal
Shane Farren - Kwazulu Natal
Blake Sturgess - Kwazulu Natal
Peter Klue - Gauteng
Leonardo Markson - Gauteng
Lou-Anne Potgieter - Kwazulu Natal
Steven Motha - Kwazulu Natal
Thomas Brown - Kwazulu Natal
Brett Forbes - Cape Eastern
Gareth Forbes - Cape Eastern
Erika Demeyer - Cape Eastern
Kim Raban - Gauteng
Sean Palmer - Gauteng
Kevin Sheasby - Gauteng
Thomas Gilfoy - Gauteng
Robin Pearson - Gauteng
Craig Evans - Gauteng
Craig Burchell-Burger - Cape Western
Cornelis Wolters - Cape Western
Tamlyn Meyer - Cape Western
Kyle Bailey - Kwazulu Natal
Stefan Conrads - Kwazulu Natal
Ivan Ritchie-Robinson - Tshwane
Gerardus van Brakel - Tshwane
Shanon Dougall - Gauteng
Dean Coetzee - Gauteng

THE CHIEF SCOUTS MESSAGE

The year 2004 is with us – some of us might have made New Year Resolutions which by B-Ps birthday on 22 February are quite forgotten. Let us all make Scouting New Year Resolutions to give our Scouts and Cubs a more exciting and fun-filled programme in 2004.

This edition of "Scouting About" highlights Scouting's Public Relations – or, how everyone else out there sees us. We, all of us, have the responsibility of making Scouting remain meaningful and help retain its place in this busy ... busy world.



Nkwenke Nkomo - Chief Scout

SAHQ ANNOUNCEMENTS

When we look back at 2003 we can celebrate some fine achievements, some sad and tragic moments and in general great Scouting. A special thank you is extended to all the committed individuals who work so hard at making Scouting possible in their communities. Your efforts often go by unnoticed or are taken for granted – please be assured that every one of you are a valued part of South African Scouting. Thank you!

Mike Scott, Area Commissioner in Gauteng refers to the "Movement" being exactly that – always on the move. A great way to describe the fact that Scouting is a dynamic programme brought to life by the efforts of so many volunteers who "associate" with each other (hence the fact that we are constituted as an Association) and share the common belief – a belief in the gift of Scouting to our youth, communities, the country and the family. Being a "Movement" also implies that those who are involved in so many different areas of work have the reciprocal responsibility to move with the times and accompanying needs of our youth and the very real challenges they face. The basic recipe remains the same but the presentation must change with these needs. We have observed throughout all Scouting countries that those who have resisted making the programme more relevant and appealing, have without exception lost members. The implication is that while more youth desperately need Scouting – it is provided to less. South Africa is a dynamic society that we all love. It makes sense to "move" with the times. Thanks Mike.

On behalf of the Chief Scout and Chief Scout's Commissioner we would like to congratulate G Kelly as the newly appointed National Commissioner for Training and

Mr. F Oberholzer as the newly appointed National Commissioner for Rovers. Both Frank and Gavin have exhibited the balanced acumen required to fulfill these critical functions. We look forward to and have confidence in the contributions they will make. B February, Area Commissioner – Cape Western, has been appointed as the Chairperson and co-ordinator of the 2007 Centenary Celebration in South Africa. I am sure Brian and his team will ensure that the celebrations will meet the expectations we and the world have, here where it all began.

2004 has many opportunities in store. The World Moot in Taiwan, Scouting Nederland's National Jamboree, the 24th Asia Pacific Jamboree (Korea), the 5th African Jamboree in Mozambique and of course locally the Cederberg Adventure. Also the many regional competitions and activities. The Kontiki's being held across the country are growing more popular every year. And don't forget the opportunity to meet Scouts across the world from your own back yard – JOTA/JOTI was a great success in 2003 and 2004 will be no exception.

It is also time to start saving for the World Jamboree in 2007 to be held in England. This event will celebrate 100 years of Scouting and promises to be the biggest Scouting event ever. We hope to send a contingent with at least 300 Scouts and Leaders. A core committee will be finalized who will assist in every facet of the organisation and support of the South African Contingent. You will soon hear more about the arrangements.

Remember SAHQ and the Area Headquarters are a service to all members. If we can help we will – don't hesitate contacting us.



DUTY TO GOD

THE SECRET OF HAPPINESS

In Baden-Powell's last message our Founder wrote: "Remember the real way to get happiness is by giving out happiness to other people."

Throughout the ages the seers and sages have taught mankind that the secret of happiness lies in giving to others in thought, word and deed – in serving others, selflessly.

Service is not measured by the size or importance of the act. Nor does it matter whether it gains attention and applause, or whether it happens unseen.

When it is performed for the sake of others, all work is service and when we serve we should have in mind not only our fellow men but also the plants and the animals and all of the Father's creation.

Not all are, as yet, ready to serve others, as a way of life. But for those who are spiritually ready to help others at all times, the secret of happiness lies unlocked. You will find that the world is indeed a better place for your presence, and that you are happier for the selfless service you have rendered. In the words of the poet:

*Let me tonight look back across the span
'Twi'xt dawn and dark, and to my
conscience say –*

*Because of some good act to beast and
man –*

The world is better that I lived today.

V.Clapham



Pack Scouter Noloyiso Zakade presenting the annual membership badges

PUBLIC RELATIONS

Public Relations is how the outside world sees scouting – whether they are impressed, or unmoved, depends on how we project ourselves. Do the other citizens of our town, suburb, village or rural community know that there is such a thing as Scouting in their midst? Well, if you do good and active scouting and have someone (a Public Relations Officer) attached to your Group or District, and you can get the "word" out, you are on the right track. A PR Officer could be one of your parents or even a friend of Scouting who would undertake to see that what you do in your Group or District was reported in the local papers or even on the regional radio. The best PR of all is for the Scouts and Cubs, smartly dressed in uniform, to be out and about in the community, doing a "Good Turn".

Thanks to SCOUTABOUT, the digest of West Lancashire, UK we publish this table of some key PR points to consider.

FOR SCOUT EDITORS and Information Officers

You and your Magazine or Newsletter

Many years ago, three wise men, Vic Clapham, Ron Nicoll and Viv Kendall, produced a booklet with the above title. One of the items we reproduce for your guidance and is right on target to this day!

30 Reasond for Producing a Unit Publication

- ☞ Building and stimulating the morale of all unit members.
- ☞ Publishing reports by scouts on camps, hikes, expeditions etc; plus Patrol reports.
- ☞ Stimulating Patrols to higher standards.
- ☞ Creating advance interest in coming events.
- ☞ Reviewing past events.
- ☞ Expressing thanks to helpers.
- ☞ Presenting training material, programme ideas, etc.
- ☞ Featuring progress reports.
- ☞ Publishing individual, Six, Patrol, Pack, Troop and Crew achievements.
- ☞ Propagating the Scout Law and Promise, the Outdoor Code, and similar fundamentals.
- ☞ Decimating Group, District, Area National and International information.
- ☞ Keeping parents informed in a variety of fields.
- ☞ Giving parents and the local community a better understanding of Scouting.
- ☞ Recording highlights of unit history – a journal, on file, is history.
- ☞ Introducing new members, saying goodbye to old ones ... and keeping them in touch.
- ☞ Promoting fund-raising activities.
- ☞ Bringing the Group Committee closer to both boys and parents.
- ☞ Recruiting new members and supporters, young and old.
- ☞ Helping to strengthen weak spots via the editorial programme.
- ☞ Keeping other community organisations and business people, alert to Scouting's role.
- ☞ Spreading ideas to other unit journals, via regular swaps.
- ☞ Propagating a variety of aims, such as "Smartness in Scouting".
- ☞ Giving scouts practical experience of Scout journalism, through active participation.
- ☞ Correcting negative opinions and attitudes.
- ☞ Presenting highlights of the year's progress and presenting the programme ahead.
- ☞ Building goodwill inside the unit – and outside, to various publics.
- ☞ Gearing people up for special projects – Group, District, Area and National.
- ☞ Explaining new policies, new programme, new concepts.
- ☞ Keeping District, Area and S.A.H.Q. informed of unit happenings – by sending them copies.
- ☞ Providing ideas, news for possible re-publication in District, Area and National media.

Warm Thanks to Editors of Group and Area Journals who have sent regular copies to the Editor "Scouting About" P.O. Box 1733 Port Elizabeth 6000. However there are many more we never see. It greatly helps in-Movement communications, when we see your journal!

PUBLIC RELATIONS:

A major concern for every group in our County

Barrie Gibson

The following illustrations portray a few key P.R. points. These should help to influence the Scout leaders who constantly strive for success in a practical way. Leaders' good ideas and actions are always improved by better avenues of communication

STRATEGIC REVIEW

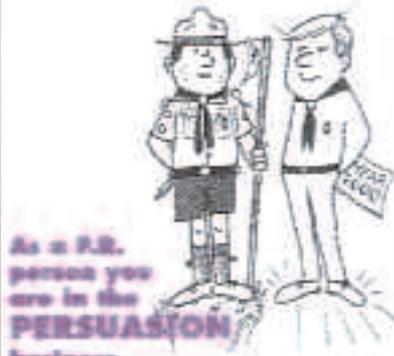


Think ahead with the Scouts

RESULTS MATTER!



Plan your moves ahead, in the wide game of Scouting



As a P.R. person you are in the **PERSUASION** business.

WE ARE ALL IN P.R.

Sending out messages about ourselves -



EVERY MINUTE, EVERY DAY

A NEW DAY ... A NEW OPPORTUNITY



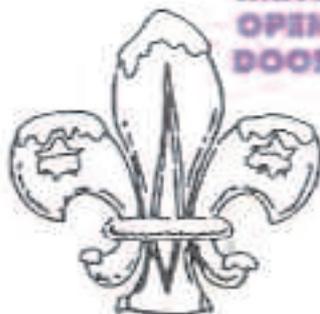
Make P.R. part of your plan

BUILD THE RIGHT CULTURE OF SHARED VALUES



and you will move mountains

A QUALITY IMAGE OPENS DOORS



FOLLOW IN THE FOOTSTEPS OF THE SAN



The 16th Senior Scout Adventure in the Cederberg is planned for 10 to 21 December 2004.. All Area Headquarters have received a supply of Z-folders and Posters advertising this event. Troop Scouters are urged to publicise this adventure among their Senior Scouts, 15 years and older, to give them something to get excited about.

Contacts: The Adventure Organiser,
Tel 021 6743374 - Fax 021 6743371
E-mail adventure@scouting.org.za
<http://www.scouting.org.za/adventure/>

PREPARATIONS FOR 2007

In a letter received from an old scouting friend, Iris Smith, now a Commissioner in Suffolk County in the United Kingdom, she mentions the amount of activity, working with International A.C.Cs in the busy years leading up to the main event – the World Jamboree 2007. Suffolk and Norfolk Counties, being near to Gilwell and London as well as the Counties south of London and surrounding the Jamboree site, will be the main areas for “home hospitality” for the events planned, leading up to and for the Jamboree itself.

It is never too early to start planning and fundraising, if it's your intention of being part of the South African Contingent to the 2007 World Jamboree. Scouters who have been awarded their Woodbadge are more likely to be accepted for part of that contingent so you have three years to work on it.

POW WOW SKILLS TRAINING WORKSHOP

After almost a year of planning and preparation, a very enthusiastic bunch of Pack Scouter's from the 5 Cape Eastern Regions got together for a fun filled "Cub Trail Workshop" weekend at Gilwood, East London. Countless hours had been spent by many Scouters from the Area in planning and organising this event and I congratulate them all on a job well done.

The 28 Pack Scouters got off to a good start at 10am under the leadership of their hostesses with Grand Howl (opening) being led by Stella.

The Buffalo City District Manager for Sports and Recreation, Arts and Culture Department, Mr Makanda, opened the workshop with many kind words. He was very impressed with what he had seen and mentioned how much he had learnt about cubbing in the very short tour around the bases before the opening. He had not realised how effective our cub programme really is, with its progressive advancement structure.

The workshop was run on a cub camp/programme basis, with "beans" (points) becoming a hi-lighting factor which added to the FUN and good natured atmosphere of Pow Wow. The Pack Scouters became make believe cubs for the weekend and as each "six" was formed they naturally divided into a true cubbing group with enthusiasm shown as if they were actual cubs. which included "lively" and very active cubs.

Veronica Davies - AAC Cub Programme

THE SCOUTING MICKLETHWAITE FAMILY – GAUTENG AREA



Back l to r: Cobus de Bruyn, ADC West Rand; Maureen de Bruyn (nee Micklethwaite) ADC West Rand; Godfrey Micklethwaite, Regional Comm., Orion Region; Tina Micklethwaite, T/S Protea Ridge Troop; Malcolm Micklethwaite, ADC Scouts, West Rand; Front l to r: Kelsey, Calvin and Byron all Micklethwaites of Protea Ridge Troop. Calvin was invested as a scout on this occasion, proudly wearing his Leaping Wolf Badge.

SCOUTS REUNITED

If you, as a scout or an adult leader, attended a Jamboree or in fact, any overseas scout activity, here is a web site to reunite with others who attended the same event. Call www.scoutsreunited.co.uk – register yourself, insert the particular event or events you attended and search. This site was instigated about two years ago at a Gilwell Reunion, Epping Forest in the UK.



THE POW WOW GANG AT GILWOOD

Second from right, standing: Mr Makanda, Buffalo City Manager for Sports & Recreation at "Gilwood" East London.

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